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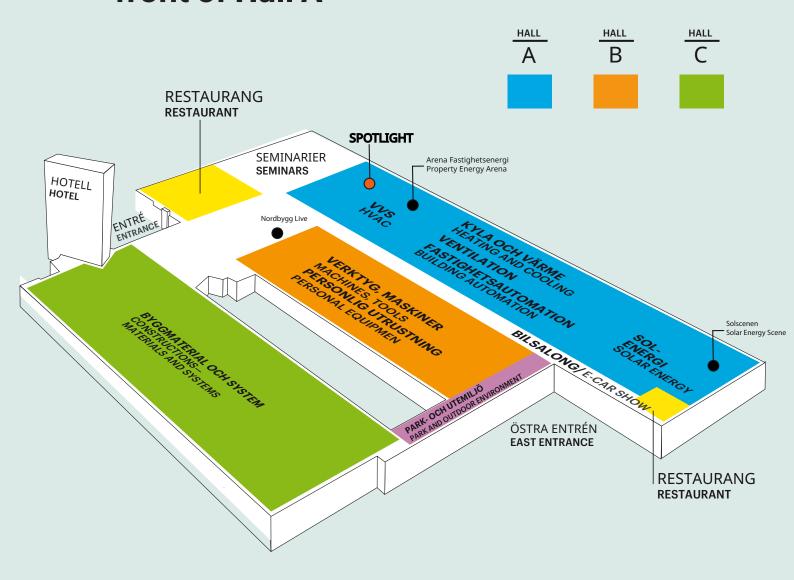


A curated area that brings together the design giants with the construction industry's most innovative solutions.

This is where everyone shaping the future of bathrooms – architects, consultants, clients, buyers and installers – comes together.



Central location at the front of Hall A





- House (12 sqm) with three stable walls that can withstand tiling and mounting of sanitary ware
- Possibility to install electricity in the walls for, e.g., bathroom lighting
- Choice of interior wall color plus carpet
- For the exterior, three glossy colors to choose from, designed to complement each other so all houses are unique yet form a cohesive whole
- Built-in OctaLumina wall at the top of the short side. (1x3 m lightbox with backlit banners on both inside and outside, printed according to customer's material)

- Marketing banners in the area
- Opportunity to host networking events in the area after fair closing, at no extra cost – first come, first served
- A meeting room available throughout the week
- Targeted marketing and activations in the area towards clients and specifiers







For questions and booking

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